Questionnaire number					Confidential when filled
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# **Baseline Survey Template**

### **Knowledge, Attitude and Practice(KAP)**

Introduction and consent: Greeting! My name is (full name). I work for (name of
institute) a research organization based in (place) that regularly conducts surveys on various
socio-economic and political issues. Presently we are interviewing people here in (name of
town/village) in (state) and collecting information regarding about their electoral
participation. I'm going to ask you some questions related to registration and participations in elections.
Some of the answers to the questions may be personal, but I want you to know that all your answers will
be kept completely confidential. There is no compulsion on answering every question and you may
choose not to respond to any question. Further, you may also terminate this interview at any time if you
are uncomfortable answering the questions. There is no penalty for refusing to take part in this
interview nor is there any incentive for participation. However, your honest answers to these questions
will help us better understand how people think. We would greatly appreciate your help in responding
to this survey. The survey will take about minutes to ask these questions. Would you be
willing to participate?

### Section A: Identification and quality control

Q No.	Question	Response	Code	Skip
		Not received	0	→END
A1	Consent	Received	1	
A2	Name of state/UT & census code			
A3	Name of district & census code			
A4	Type of residence and region	Rural (Hilly)	1	
A4	Type of residence and region	Rural (Non- Hilly)	2	
		Urban(Hilly)	3	
		Urban (Non- Hilly)	4	
A5	Name of AC & code			
A6	Name of polling station & part no.			
A7	Name of village/urban block &			
A/	code			
A8	Landmark near house			
Subsect	ion A(i): Details of interview			
A9	Date of interview	(In DD-MM format) 2022		
A10	Start time of interview	(In HH:MM, 24 hour format)		
A11	End time of interview	(In HH:MM, 24 hour format)		
A12	Interview result codes	Completed		
A12	interview result codes	Entire HH absent for a long time	2	

<sup>\*</sup> Instruction in bold are highlighted for the enumerator/surveyor, Kindly pay attention.

		Postponed	3	
		Refused (Pl. specify reasons)	4	
		HH/dwelling vacant	5	
		Address of HH/dwelling not found	6	
A13	Name of enumerator and ID/code			
A14	Name of supervisor and ID/code			
Subsect	ion A(ii): Quality control			
A15	Field: back check	No	0	
AIS	FIEIG. DACK CHECK	Yes	1	
A16	Field: scrutiny	No	0	
A10	Field. Scrutilly	Yes	1	
A17	Data entry: double entry	No	0	
A17	Data entry. double entry	Yes	1	

#### **Section B: Selection of respondent**

Q No.	Question	Response	Code
B1	How many people (including you)		
	ordinarily reside in this household?		
B2	How many people are older than 18		
	years? (as on as per SSR)		

#### Subsection B(i): Household (HH) roster

# NOTE: LIST ALL THOSE WHO LIVE UNDER THE SAME ROOF, SHARE THE SAME KITCHEN AND ARE ABOVE 18 YEARS OLD STARTING WITH THE HH HEAD. THE NUMBER OF ENTRIES IN THE HH ROSTER (B3) SHOULD BE EQUAL TO THE CODE IN B2.

В3	B4	В	5	В6	В7	В8	В9	B10	B11
S No.	Name	with	ntion n HH ead	Sex	Age (in years)	Disabled	Migrate d in last 1 year	Voted in last LokSabha election	Voted in last Assembly election
1		0	1						
2									
3									
4									
5									
6									
7									
8									

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#### **CODE LIST FOR HH ROSTER:**

Relationship with HH head: Head=01; Wife/Husband=02; Son/Daughter=03; Daughter-in-law/Son-in-law=04; Grandchild=05; Father/Mother=06; Brother/Sister=07; Father-in-law/Mother-in-law=08; Nephew/Niece=09; Brother-in-law/Sister-in-law=10; other relatives=11; Servant/Others=12

• **Sex**: Male=1; Female=2; Third gender =3

• **Disabled**: No=0; Yes (in seeing)=1; Yes(in speech)=2; Yes(in hearing)=3; Yes(in movement)=4;

• Migrated in last 1 year: No=0; Yes=1

• Voted in last LokSabha /Assembly election: No=0; Yes=1

Subsection B (ii): Kish grid

LAST DIGIT OF	TOTAL NUMBER OF ELIGIBLE RESPONDENTS IN HOUSEHOLD									
QUESTIONNAIRE NO.	1	2	3	4	5	6	7	8		
0	1	2	2	4	3	6	5	4		
1	1	1	3	1	4	1	6	5		
2	1	2	1	2	5	2	7	6		
3	1	1	2	3	1	3	1	7		
4	1	2	3	4	2	4	2	8		
5	1	1	1	1	3	5	3	1		
6	1	2	2	2	4	6	4	2		
7	1	2	1	4	1	2	6	4		
8	1	1	2	1	2	3	7	5		
9	1	1	2	1	2	3	7	5		

INSTRUCTIONS TO SELECT RESPONDENTS FROM KISH GRID: Look at the last digit of the questionnaire number on the cover page. This is the row number you should circle. Check the total number of eligible respondents from the household roster or B2. This is the column number you should circle. Find the box where the circled row and the circled column meet and circle the number that appears in the box. Record this in B12. This is the selected respondent to whom you should administer the questionnaire. For example, if the household questionnaire number is '3716', go to row 6 and circle the row number ('6'). If there are three people eligible for an interview in the household (it does not matter if they are available for interview or not), go to column 3 and circle the column number ('3'). Draw lines from row 6 and column 3 and find the box where the two meet, and circle the number in it ('2'). This means you have to select the second eligible person.

Q No.	Question	Response	Code	Skip
B12	Number selected from kish grid	Enter code from kish grid		
B13	S. No. of the sampled respondent	Enter code from HH roster/B3		

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# Section C: Voter registration

Q. No.	Question	Response
	Do you have a voter's card/EPIC? (If registered as a voter)	
C1	(Write 1 = Yes;	
	2 = No)	
	If no, why?	
	(Write 1 = Not aware, how to procure this card;	
	2 = Lost by self;	
C2	3 = Not Received;	
CZ	4 = Could not get time to get photographed; 5 = Did not get information when they are making;	
	6 = Lack of time;	
	7 = Cumbersome procedure;	
	8 = Not Interested in getting the same)	
	Are you aware of 'Voter's List'?	
63	(Write 1 = Yes;	
C3	2 = No;	
	3 = Can't say/do not know)	
	If yes to Q-3, has your name been enrolled/included in the voter's list?	
C4	(Write 1 = Yes;	
C4	2 = No;	
	3 = Can't say/do not know)	
	If no to Q-3 what was the reason?	
	(Write 1 = Did not know about it;	
C5	2 = Was not told;	
	3 = Can't say/don't know;	
	4 = Was not interested)	
	If yes to Q-4 how did you come to know that your name has to be enrolled?	
	(Write 1 = Friends/Relatives;	
	2 = Newspapers;	
	3 = Local Community leaders;	
C6	4 = BLO;	
	5 = TV;	
	6 = Social Media/Website)	
	7=Any other medium	
	8=can't say	
	If yes to Q-4, was it correctly written in voter's list?	
C7	(Write 1 = Yes;	
	2 = No;	
	3 = Can't say/do not know)	
	Are there members in your family who are 18+ years of age and not	
C8	registered?	
	(Write 1 = Yes;	
	2 = No)  If yes to Q8, what are the reasons for them not to enroll in the voter's	
C9	list?	
	HSC:	

<sup>\*</sup> Instruction in bold are highlighted for the enumerator/surveyor, Kindly pay attention.

	(Write 1 = Lack of awareness;	
	2 = Lack of interest;	
	3 = Lack of valid documents;	
	4 = Lengthy (difficult) procedure;	
	5 = Not permanent resident)	
	Do you know where to get registered as elector?	
	(Write 1 = Taluka Office;	
	2 = BDO;	
C10	3 = Panchayat Office;	
010	4 = Collector's Office;	
	5 = Matdata Sahayata Kendra / Voter Centre)	
	6=VHA/NVSP/ECI website and ECI mobile app/through online methods	
	Are you aware of the EPIC (Election Card)?	
C11	(Write 1 = Yes;	
	2 = No;	
	3 = Can't say)	
	If yes to Q12, when did you get the EPIC made?	
C12	(Write 1 = Before last assembly elections;	
CIZ	2 = After last assembly elections;	
	3 = Don't remember)	
	How many days did it take for you to get the EPIC?	
	(Write 1 = Within 15 days;	
C13	2 = Within 1 month;	
	3 = Within six months;	
	4 = Don't know)	
	Was it easy for you to get the EPIC?	
	(Write 1 = Yes;	
C14	2 = No;	
	3 = Can't say/ don't remember)	
	If no, what were the main problems you witnessed while getting your	
	EPIC?	
C15	(Write 1 = Long procedure;	
	2 = Unfriendly officials;	
	3 = Can't say;	
	4 = Inaccessibility of the concerned office)	
C16	Are you aware that you can vote with alternative ID?	
	(1=Yes;2=No)	
	If you did not have EPIC, which alternative ID did you use for voting?	
	(Write 1 = License;	
C17	2 = Ration Card;	
C1/	3 = Opening Bank account;	
	4 = Voter Slip;	
	5 = Any other)	
	Do you know that Govt. /Election office has appointed local persons to	
	help for enrolment?	
C18	(Write 1 = Yes;	
	2 = No)	
	2 - 110)	<u> </u>

 $<sup>\</sup>mbox{\ensuremath{^{*}}}$  Instruction in bold are highlighted for the enumerator/surveyor, Kindly pay attention.

	If yes, to Q18 then what is his/her designation	on?	
		Write 1 = Booth Level Officer;	
C19		2 Identification Officer;	
		3 = Election Agent;	
		4 = Don't know)	
	Has s/he ever visited your house / office?		
C20		(Write 1 = Yes;	
C20		2 = No;	
		3 = Can't say)	
	Do you know where your Polling booth is?		
C21		(Write 1 = Yes;	
		2 = No)	

### Section D: ELECTIONS – KNOWLEDGE, ATTITUDE, BEHAVIOUR, BELIEF, AND PRACTICES

Q. No.	Question	Response
	Did you vote in previous Assembly Elections?	
D1	(Write 1 = Yes;	
	2 = No)	
	Did you vote in 2019 Parliamentary Elections?	
D2	(Write 1 = Yes;	
	2 = No)	
	If no to D1 or D2 what were the reasons? (Can record more than one	
	reasons)	
	(Write 1 = I did not have electoral photo ID Card;	
	2 = I did not know my polling station;	
	3 = Polling station was at distance (I had transportation logistic problem;	
	4 = Long queue and I did not have time;	
	5 = No faith in political system (or electoral democracy);	
	6 = Did not vote as community or religious leader said so;	
	7 = Head of family said not to vote;	
	8 = Voting is not essential for maintenance of democracy;	
	9 = There was no good candidate;	
	10 = Candidate was not of my choice or community;	
D3	11 = I just did not want to vote as nothing will change;	
D3	12 = I was not in my constituency	
	a.Education	
	b.Marriage	
	c.Work	
	d.Premanently shifted	
	e.Temporary absence	
	f.other reasons (please specify)	
	13 = I was afraid/felt insecure to go to the polling station;	
	14 = My name was not on electoral roll;	
	15=I was not aware of the poll date and time;	
	16=I was not aware of the fact voting can be done with alternative	
	document;	
	17=Any Other (Specify)	

<sup>\*</sup> Instruction in bold are highlighted for the enumerator/surveyor, Kindly pay attention.

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(Write 1 = Convenient;	
2 = Inconvenient;	
3 = Taxing;	
4 = Can't remember)	
What motivated your choice of the candidate during last elections?	
(Write 1 = Personally known;	
•	
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12 = S/he was not in his/her constituency;	
13 = S/he did not get voter slip even on polling day at the booth;	
14 = S/he was afraid/felt insecure to go to the polling station;	
	2 = Inconvenient; 3 = Taxing; 4 = Can't remember)  What motivated your choice of the candidate during last elections?  (Write 1 = Personally known; 2 = Experience; 3 = Honesty; 4 = Commitment; 5 = Any other specify

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	15 = His/her name was not on electoral roll;	
	16 = Any Other (Specify) Which is the most influencing factor that affects your voting preference?	
	(Write 1 = Family;	
	2 = Caste;	
D9	3 = Religion;	
	4 = Candidate;	
	5 = Any other)	
	The Factor influencing high Voter turnout is:	
	(Write 1 = Money power;	
	2 = Muscle power;	
D10	3 = Both;	
	4 = Good Candidate; 5 = Favourable environment for voting)	
	6=Very high awareness for importance of voting	
	7=Any other	
	Do you feel there was security threat during elections at any point?	
	(Write 1 = Very much;	
D11	2 = Somewhat;	
	3 = Not at all;	
	4 = Can't say)	
	Do you think the deployment of police force was sufficient during the last elections?	
D12	(Write 1 = Very much;	
D12	2 = Somewhat;	
	3 = Not at all;	
	4 = Can't say)	
	What was your experience at the polling booth during elections?  (Write 1 = Very Good;	
	2 = Good;	
D13	3 = Not so good;	
	4 = Not at all good;	
	5 = Can't Say)	
	Whether the polling staff was cooperative during the election process?	
	(Write 1 = Very Cooperative;	
D14	2 = Cooperative;	
	3 = Not so cooperative;	
	4 = Not at all cooperative; 5 = Can't say)	
	Did you face any difficulties in voting?	
D15	(Write 1 = Yes;	
	2 = No)	
	If Yes to Q 16, then difficulties were (can record more than one option)	
546	(Write 1 = Long queue;	
D16	2 = No separate queue for senior citizen;	
	3 = Lack of facilities including drinking water toilet and ramp; 4 = Coercion/threat by political party booth operators;	
	4 – Coercion, timeat by political party booth operators,	

 $<sup>\</sup>mbox{\ensuremath{^{*}}}$  Instruction in bold are highlighted for the enumerator/surveyor, Kindly pay attention.

5 = Difficulties in locating my polling station;	
6 = Difficulties in getting my voter slip at facilitation center;	
7 = No guidance from polling personnel;	
8 = Any other, specify)	

#### Section E: Voter awareness and attitudes

Q. No.	Question	Response		Code	
E1	Do you know name of your	1=Yes			
ET	assembly constituency	2=no			
E2	What is the minimum age of registration to be a voter? * Code 99 FOR DON'T KNOW	In years			
	What is the date for determining	18 <sup>th</sup> Birthday		0	
E3	qualifying age for getting registered on the electoral	1 <sup>st</sup> January/1 <sup>st</sup> April/1 <sup>st</sup> July/1 <sup>st</sup> October		11	
	roll/voting?	Don't know		99	
E4	Are you aware of Special	1=Yes			
L+	Summary Revision every year?	2=no			
	When is the National Voters' Day	Incorrect Date		0	
E5	celebrated?	Correct date		1	
		Don't Know		99	
	Do you know about:	Responses	a.	b.	C.
	a. option of NOTA/none of the above on EVM that could be used	<ol> <li>Yes, saw it when I cast my vote</li> </ol>	1	1	1
E6	if you don't like any candidate b. names of candidates available	<ol><li>Yes, have seen one in electoral literacy</li></ol>	2	2	2
	in Braille on the EVM? c. Voter Verifiable Paper Audit	3. Yes, have heard/read about it	3	3	3
	Trail VVPAT, that helps verify your vote?	4. No	4	4	4
E7	Have you ever accessed Voters website Portal or any other election related website?  1.No 2.Yes 3. Don't know				
E8	If yes, for what purpose did you access the website?  1.to search name and other details on the Electoral Roll  2.To register/make modification online  3.To download registration forms  4.To know polling station details  5.Others(please specify)				
E9	Are you Aware that just having an Epic does not provide you the right to vote unless until your				

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	name is included in the latest Electoral Roll. (1=Yes;2=No)			
E10	Are you aware that it is an offence to have an EPIC for more	1=Yes		
	than one place	2=no		
	etadi. I a a a cita da a a da da da da	Every vote counts		
	Finally, I am going to read out a few more statements and I would like to know your opinion on them.  Please tell me if you strongly disagree (=1), disagree (=2), neither agree nor disagree (=3), agree (=4) or strongly agree (=5).	Voting should be made		
		compulsory		
		Voting is cumbersome chore		
		Elections are conducted freely		
		and fairly in India		
E11		EVMs provide accurate results		
C11		Women should consult male		
		members or elders before voting		
		in elections		
	There are no correct or incorrect	The influence of money and		
	responses so please give me your	muscle is increasing in elections		
	honest opinion.	I do not intend to vote in the		
	nonest opinion.	upcoming elections		

# **Section F: Background information**

Q No.	Question	Response	Code
		Illiterate	1
		Primary school	2
	What's your aducational	High school	3
F1	What's your educational	Higher secondary	4
	qualification?	Diploma/ Certificate	5
		Graduate & above including	6
		Professional/Technical Courses	0
		Student	1
		Unemployed	2
		Government Service/Semi	4
		Government	7
F2	What's your occupation?	Private Service	5
		Own enterprise/self employed	6
		Labourer/ Cultivator/ Agricultural	7
		and allied activities	,
		Home maker	8
		Others (please specify)	
		SC	1
F3	What's your social group?	ST	2
'3	villac 3 your social group:	OBC	3
		Others	4
F4	How often do you:	Responses	a. b. c. d.

 $<sup>\</sup>mbox{\ensuremath{^{*}}}$  Instruction in bold are highlighted for the enumerator/surveyor, Kindly pay attention.

	a. read a newspaper or magazine?	1. Almost every day	1	1	1	1
	b. listen to the radio?	2. At least once a week	2	2	2	2
	c. watch television?	3. Less than once a week	3	3	3	3
	d. Internet (Facebook, WhatsApp etc.)?	4. Not at all	4	4	4	4
	During elections, which of the following sources did you rely on the most to get news on elections and politics?	Newspaper/Magazine	1			
		Television	2			
		Radio	3			
F5		Internet	t 4			
		Mobile phone	5			
		Family/relatives/friends	s 6			
		Others (please specify)				

# Section G: Only for Persons with Disabilities (PwDs)

Q. No.	Question	Response
G1	Have you come across any publicity/voter edutainment material aimed at participation of PwDs?	
GI	(Write 1 = Yes;	
	2 = No)	
	Have you been contacted by the BLO of your area?	
G2	(Write 1 = Yes;	
	2 = No)	
	Do you know about an app Saksham app developed by ECI for PwD's?	
G3	(Write 1 = Yes; 2 = No)	
	How you rate the process of registration	
	(Write 1 = Easy;	
	2 = Neither easy nor difficult;	
	3 = Difficult)	
G4	If option 3 is chosen, please elaborate on the difficulties faced in the process of registration.	
	Please elaborate on the difficulties faced in the process of voting.	
	(can record more than one option)	
	(Write 1 = Long queue;	
	2 = No separate queue for senior citizen/pwds;	
G5	3 = Lack of facilities including drinking water toilet and ramp;	
	4 = Coercion/threat by political party booth operators;	
	5 = Difficulties in locating my polling station;	
	6 = Difficulties in getting my voter slip at facilitation center;	
	7 = No guidance from polling personnel; 8 = Any other, specify)	
	o – Any Other, specify	

 $<sup>\</sup>mbox{\ensuremath{^{*}}}$  Instruction in bold are highlighted for the enumerator/surveyor, Kindly pay attention.

66	Are you aware of the facility of postal ballots is extended to Senior citizens above 80 years and Person with benchmark Disabilities	
G6	(Write 1 = Yes; 2 = No)	

#### **Section H: Inducement**

Q. No.	Question	Response
	Were there any inducements from any groups to influence voting?	
H1	(Write 1 = Yes;	
	2 = No)	
	Was there use of money power / muscle power by candidates / political parties	
H2	to influence voters during the last elections?	
112	(Write 1 = Yes;	
	2 = No)	
	Do you participate in rallies/meetings organized by political parties / candidates?	
Н3	(Write 1 = Yes;	
	2 = No)	
	If yes in I3, Who bears the expenditure incurred on participating in those rallies?	
H4	(Write 1 = Own expense;	
	2 = Organizing party)	
H5	Do you know about cVIGIL App?	
113	(Write 1 = Yes; 2 = No)	
Н6	Do you know about KYC App?	
110	(Write 1 = Yes; 2 = No)	
	Were any of the following inducements used to lure you during the last elections: [Multiple options Applicable]	
	(Write 1= Distributing cash among women through self help groups;	
	2 = Funding of local club to organize cricket / football matches;	
	3 = Distributing TV, Radio, Projector etc. for small groups / communities /	
	schools;	
H7	4 = Distributing Purse, Bangles, Vanity Case among women;	
	5 = Distributing liquor;	
	6 = Distributing food packets;	
	7 = Distributing coupons for free Diesel, Petrol, LPG, Kerosene;	
	8 = Distributing cash for construction of toilets, hand pumps and buying of mobile	
	phones and laptops;	
	9 = Any other, specify)	

Any others Suggestions/Inputs		

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